

Saltash Town Council Grant Reporting Form

Name of Organisation – Saltash Regatta	
Amount Award £5000	Festival Fund
How has the award contributed to the success of your project/club/organisation? Please include photographs where possible. The £5,000 Festival Fund award from Saltash Town Council made a significant contribution to the successful delivery of Saltash Regatta & Waterside Festival 2026. The funding enabled us to deliver a large, free community festival across the Saltash Waterside, including Jubilee Green, Waterside Green and the surrounding waterfront area. The event brought together live music, family entertainment, water-based activities, community organisations and local performers, creating an accessible event for residents and visitors of all ages. Saltash Town Council's support was particularly important in helping us meet the substantial infrastructure and operating costs involved in staging a safe public event. These included event management and hire, staging and sound, security, toilets and generator provision, insurance, medical cover, entertainment and activities. The Festival Fund allowed us to retain the principle that the Regatta should remain predominantly free to attend. This is particularly important for families who may otherwise be unable to access larger community events because of cost. The 2026 programme included live entertainment throughout the weekend, activities for children and families, community participation and the traditional water-based elements of the Regatta. Redeemer Church Saltash supported the event through the popular cardboard boat race, paddle board fun activity and children's crafts, adding significantly to the family programme. A wide range of performers and organisations contributed to the weekend, helping us provide a varied programme rather than focusing solely on one type of entertainment. This diversity is important to the Regatta and helps us reach different age groups and sections of the community. Additional funding was secured through FEAST – Artys Kemeneth (Bomm Bras), which awarded Saltash Regatta CIC £2,500 towards live youth music delivered in partnership with Livewire Saltash. This enabled young musicians to perform as part of the festival programme and complemented the support provided by Saltash Town Council. The event also benefited from the professional support of Diverse Events in relation to event planning, compliance and delivery.	

As with any large outdoor festival, there were some challenges and last-minute changes. The experience has provided useful learning for the committee and will influence our planning for 2027, particularly around programming, infrastructure, communications with performers and ensuring that the wider community programme remains at the heart of the event.

Overall, Saltash Town Council's £5,000 contribution provided vital core funding and gave the committee the confidence to commit to the scale of event delivered in 2026. Without this support, the programme would have needed to be significantly reduced.

How has the grant from Saltash Town Council been promoted?

Please provide examples where possible such as screenshots of social media posts or banners.

Saltash Town Council was recognised prominently as a principal supporter of Saltash Regatta & Waterside Festival 2026.

The Council and Festival Fund were acknowledged through our event publicity and promotional activity, including:

- Saltash Regatta printed programme and event literature.
- Sponsor and supporter recognition associated with the festival.
- Social media promotion before and during the event.
- Event banners and promotional materials displayed around Saltash and the Waterside.
- Public acknowledgement of the organisations whose financial support made the festival possible.
- Online promotion connected with the Regatta programme and activities.

Saltash Town Council's contribution was presented as an important part of the funding package which enabled the event to remain accessible to the whole community.

We were extremely grateful for the Council's continued support and were keen that residents understood the direct connection between the Festival Fund and the activities taking place across the weekend.

For future events we intend to strengthen this further through a new and improved Saltash Regatta website, more consistent sponsor recognition across digital publicity and greater use of photographs, video and local social media content to demonstrate how public and community funding is being used.

















Signed Karen Lilley	Dated 11/08/2026